



I A V M AVSS
ACADEMY FOR VENUE SAFETY & SECURITY

March 23 - 28, 2024
Hilton Riverside New Orleans
New Orleans, LA

If you help venues provide a safe & secure environment, join us as an **Academy for Venue Safety & Security** sponsor. Engage and network with our faculty of experienced industry experts - and our participants, venue professionals whose positions include:



- Asst. Security Manager/Supervisor
- Associate Director
- Chief Operating Officer
- Director of Events/Event Services
- Director of Facilities



- Director of Operations
- Director of Public Safety
- Director of Security
- Event Manager
- Event Operations Manager



- Event Security Manager
- Executive Director
- Operations Manager
- Public Safety Manager
- Security Manager/Supervisor



- Senior Director of Events
- Senior Director of Security
- Vice President & CFO
- Vice President, Experience

To learn more about IAVM, please visit iavm.org.
To become an AVSS sponsor, please contact us at sales@iavm.org.



Overview

Welcome to the Academy for Venue Safety & Security (AVSS). The academy is a dynamic, two-year school that offers an insider perspective and proactive approach to all facets of venue safety & security. With educational content shaped and developed by today's industry experts, AVSS equips venue professionals who attend with the best practices, resources and tools needed to face the ever-evolving changes of providing a safe venue for everyone.

Sponsorship Opportunities

Distribution of Marketing Collateral and/or Promotional Item at Registration

Member: \$800 | Non-Member: \$1,120

Sponsor provides marketing collateral material and/or promotional item for all AVSS participants to receive at registration.

Graduation Dinner

Member: \$6,000 | Non-Member: \$8,400

Includes (2) complimentary registrations

Make a lasting impression as sponsor of the AVSS final event, Graduation Dinner! As dinner begins, your company representative may take up to 2-minutes of mic time to welcome and congratulate all students. Sponsor recognition is provided on the graduation programs and drinks from the bar will be served with napkins embossed with your company logo. Additionally, your marketing collateral or promotional item may accompany the graduation programs provided at each dinner place setting.

Lanyards

Member: \$2,500 | Non-Member: \$3,500

Your company logo will wrap around the necks of AVSS faculty & participants all week long as they attend class sessions and networking events. Lanyards are distributed to all AVSS participants at registration.

Opening Keynote

Member: \$3,500 | Non-Member: \$4,900

Includes (1) complimentary registration

Be the organization to welcome all AVSS participants at the Opening Keynote! As the session begins, your company representative gets up to 2-minutes of mic and/or video time. Additionally, your marketing collateral and/or promotional item will be placed on all attendees chairs prior to the session beginning.

Pre- or Post-eBlast

Member: \$800 | Non-Member: \$1,120

Prior to or following AVSS, IAVM's marketing team will send an email blast on your behalf to all registered participants.

Tabletop Display

Member: \$3,500 | Non-Member: \$4,200

Includes (1) complimentary registrations, (1) 6' table & (1) chairs

Host a 6' x 30" tabletop display in the food and beverage area throughout programming hours (*Sunday, March 24 - Tuesday, March 26*). All marketing collateral and contents should be displayed on the table top. Pull up banners and customized table covers are encouraged.

Title Mobile App Sponsor

Member: \$3,500 | Non-Member: \$4,900

Includes (1) complimentary registration

You're a continuous presence throughout the week with extensive company branding in the Academy's go-to-source of information, the AVSS Mobile App.

Water Bottles

Member: \$2,500 | Non-Member: \$3,500

Color customized and co-branded with your logo and IAVM's, the water bottles are repeatedly used throughout AVSS. Great on-the-go, the bottles give you continued exposure long after participants return to work at their venues. As an added touch, include a marketing message inside each bottle that's certain to be read.

Sponsor recognition includes corporate logo prominently displayed on/in:

- AVSS website to include a hyperlink to your homepage or unique landing page
- AVSS mobile app
- Onsite event signage
- Onscreen at the opening keynote address and closing graduation dinner