

# I A FOUNDATION V M



**VenueConnect 2025**  
SPONSORSHIP OPPORTUNITIES





# I A V M FOUNDATION VC25 GOLF

**Monday, July 28 | 8:00 AM Shotgun Start**

3600 Chateau Blvd. | Kenner, LA

*Breakfast & Lunch Included*

Chateau Golf and Country Club, a premier destination in the heart of Kenner, Louisiana, offers the perfect blend of refined leisure and upscale charm. With its lush fairways, pristine landscapes, and elegant country club setting, this exclusive venue sets the stage for an unforgettable day of golf, networking, and brand exposure.

As a sponsor, your company will be at the center of the action—connecting with industry leaders, building valuable relationships, and showcasing your brand in a dynamic, high-visibility setting. The IAVM Foundation Golf Tournament isn't just about the game; it's about creating meaningful connections, strengthening business relationships, and demonstrating your support for the future of the venue management industry.

With warm hospitality, a challenging yet accessible course, and a day filled with camaraderie and competition, this is your opportunity to align your brand with excellence. Join us as a sponsor and make a lasting impression while supporting the IAVM Foundation's mission to advance the industry through education and professional development.

**Secure your sponsorship today and tee up for success!**

## **SPONSOR BENEFITS**

### **TITLE SPONSOR**

**\$10,000**

Receive branding as the official Title Sponsor of the Golf Tournament. The Sponsor will receive first right of refusal for next year's tournament.

- Two (2) complimentary full conference registrations to VenueConnect (VC25)
- Four (4) complimentary golfers
- Full page ad in the conference issue of *Venue Professional* magazine, the July/August publication

## **SHIRT SPONSOR**

**\$6,500**

Receive branding as the official Shirt Sponsor of the Golf Tournament. The Sponsor will provide golf shirts at your cost to all participants. Brand every golfer at VC25.

- One (1) complimentary full conference registration to VC25
- Four (4) complimentary golfers
- Half page ad in the conference issue of *Venue Professional* magazine, the July/August publication

## **LUNCH SPONSOR**

**\$5,000**

Branding as the official Golf Lunch Sponsor at a sit-down lunch while we dine and pass out awards to the top golfers of the day! The sponsor will get to thank participants.

- Four (4) complimentary golfers
- Half page ad in the conference issue of *Venue Professional* magazine, the July/August publication

## **TOWEL SPONSOR**

**\$4,000**

Recognition as the official Towel Sponsor at the Golf Tournament. Branded golf towels, provided by the sponsor, will be distributed to all golfers at check-in.

- Four (4) complimentary golfers

## **BEVERAGE CART SPONSOR**

**\$3,500**

Branding as the Beverage Cart Sponsor. Feature your brand by providing drinks throughout the event.

- Two (2) complimentary golfers
- Branding (logo) on beverage cart

## **FLAG SPONSOR**

**\$2,500 EACH**

Branding as a flag sponsor – flag branded with your organization's logo.

- Two (2) complimentary golfers
- Flag signage included

**I A  
V M** FOUNDATION

**GOLF SPONSOR BENEFITS**





## **CLOSEST TO THE PIN SPONSOR**

**\$1,500**

Branding as the closest to the spin sponsor. Flag branded with your organization's logo. The golfer who gets their tee shot closest to the pin on the designated hole wins a prize sponsored by your organization.

- One (1) complimentary golfer
- Tee sign included

## **LONGEST DRIVE SPONSOR**

**\$1,500**

Longest drive sponsorship includes a Golf Tee Flag with your company logo. Imagine every golfer seeing your flag at the hole! A hole in one for you!

- One (1) complimentary golfer
- Tee sign included

## **DRIVING RANGE SPONSOR**

**\$1,500**

- One (1) complimentary golfer
- Tee sign included

## **PUTTING CONTEST SPONSOR**

**\$1,500**

- One (1) complimentary golfer
- Tee sign included

## **1<sup>ST</sup> PLACE TEAM AWARD SPONSOR**

**\$1,500**

- One (1) complimentary golfer
- Tee sign included

## **2<sup>ND</sup> PLACE TEAM AWARD SPONSOR**

**\$1,500**

- One (1) complimentary golfer
- Tee sign included

## **3<sup>RD</sup> PLACE TEAM AWARD SPONSOR**

**\$1,500**

- One (1) complimentary golfer
- Tee sign included

## **TEE SIGN SPONSOR**

**\$500 EACH (unlimited availability)**

- Tee sign branding with your organization's logo

***All sponsorship levels include branding on the IAVM Foundation & IAVM websites, onsite branding at the VC25 event, social media features, and the VC25 mobile app.***

**IAVM** FOUNDATION

**GOLF SPONSOR BENEFITS**



# DEELIGHTFUL ROUX SCHOOL OF COOKING

**Spice Up Your Brand with a Sponsorship at the IAVM  
Foundation Cooking Experience!**

**Monday, July 28 | 11:00 AM - 2:00 PM**

1504 Oretha Castle Haley Blvd. | New Orleans, LA  
[deelightful.com](http://deelightful.com)

Get ready to stir up excitement and put your brand on the menu at the IAVM Foundation's Hands-On Cooking Class in the heart of New Orleans! Hosted at the Deelightful Roux School of Cooking, this exclusive event, led by renowned Chef Dee Lavigne, offers an intimate and immersive journey into the bold flavors and rich traditions of Creole and Cajun cuisine.

As a sponsor, your company will be front and center in a unique, interactive setting where industry professionals connect, collaborate, and create lasting memories—while experiencing the vibrant culinary culture of NOLA. With only 50 guests in attendance, this premium event ensures high engagement and meaningful brand exposure in an environment that blends hospitality, culture, and networking.

## SPONSOR BENEFITS

### TITLE SPONSOR

**\$5,000**

- One (1) full conference registration
- Two (2) cooking event registrations
- Half page ad in the conference issue of *Venue Professional* magazine, the July/August publication

### TRANSPORTATION SPONSOR

**\$3,500**

- One (1) cooking event registration

### SOUVENIR SPONSOR

*(customized apron, spices mix & roux spoon)*

**\$3,500**

- One (1) cooking event registration

***All sponsorship levels include branding on the IAVM  
Foundation & IAVM websites, onsite branding at the VC25  
event, social media features, and the VC25 mobile app.***





# I A V M FOUNDATION

# SILENT AUCTION

Get in on the action and showcase your brand in front of industry leaders with a sponsorship at the IAVM Silent Auction! In partnership with Expo Auctions, we've transformed the auction experience into a seamless, engaging, and highly profitable opportunity—making it easier than ever for attendees to bid, win, and support the IAVM Foundation.

As a sponsor, your brand will be woven into every aspect of this interactive platform, maximizing visibility and engagement with venue professionals who are actively invested in the industry's future. From digital branding to on-site recognition, this is your chance to align with a high-energy fundraising event that not only drives donations but also enhances your company's reputation as a supporter of professional growth and education.

Don't just watch the bidding—be part of the excitement! Secure your sponsorship today and make a lasting impact at VenueConnect 2025.

## SPONSOR BENEFITS

### TITLE SPONSOR

**\$5,000**

- One (1) full conference registration
- Half page ad in the conference issue of *Venue Professional* magazine, the July/August publication
- Branding as the official Silent Auction sponsor, you will be featured in the IAVM Foundation Booth on the trade show floor, and in all marketing materials.

### RAFFLE SPONSOR

**\$2,000**

- One (1) trade show pass (*final day only*)

***All sponsorship levels include branding on the IAVM Foundation & IAVM websites, onsite branding at the VC25 event, social media features, and the VC25 mobile app.***





# FOUNDATION | **VenueConnect 2025** SPONSORSHIP AGREEMENT

Our organization would like to support the IAVM Foundation through the selected VC25 sponsorship commitment(s):

## **GOLF TOURNAMENT:**

- ☐ Title Sponsor: \$10,000
- ☐ Shirt Sponsor: \$6,500
- ☐ Lunch Sponsor: \$5,000
- ☐ Towel Sponsor: \$4,000
- ☐ Beverage Cart Sponsor: \$3,500
- ☐ Flag Sponsor: \$2,500 each
- ☐ Closest to the Pin Sponsor: \$1,500
- ☐ Longest Drive Sponsor: \$1,500
- ☐ Driving Range Sponsor: \$1,500
- ☐ Putting Contest Sponsor: \$1,500
- ☐ 1<sup>st</sup> Place Team Award Sponsor: \$1,500
- ☐ 2<sup>nd</sup> Place Team Award Sponsor: \$1,500
- ☐ 3<sup>rd</sup> Place Team Award Sponsor: \$1,500
- ☐ Tee Sign Sponsor: \$500 each

## **COOKING EVENT:**

- ☐ Title Sponsor: \$5,000
- ☐ Transportation Sponsor: \$3,500
- ☐ Souvenir Sponsor: \$3,500

## **SILENT AUCTION:**

- ☐ Title Sponsor: \$5,000
- ☐ Raffle Sponsor: \$2,000

**Please email completed form to [foundation@iavm.org](mailto:foundation@iavm.org)**

## **Payment Terms:**

Payment for sponsorship or foursome is due within 15 days from the date of signature and/or 30 days prior to the event. Failure to submit payment will result in cancellation of sponsorship or foursome request.

## **Sponsorship:**

The Foundation warrants that it has the right to grant, and hereby grants, to sponsor the rights as outlined for the sponsorship option chosen (per your checkbox). Once we receive your signed form, you will receive an invoice.

## **I have read and understand the IAVM Foundation sponsorship agreement and terms.**

Authorized Signature: \_\_\_\_\_ Email: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_

Company/Organization Name: \_\_\_\_\_